

How to Choose a WordPress Theme?

WordPress has undoubtedly made the process of web development easier and quicker, and its numerous beneficial features have enabled people with limited technical knowledge to build and manage websites in an effective and efficient way.

The platform attracts new users as well as existing owners who want to **convert the current website to WordPress** to enjoy the conveniences of the framework.

Themes are one of the most advantageous features of the CMS, which have made it easier to create and design an interface, and some key features of WordPress themes that must be checked by developers before choosing one for building a website are presented here.

1. Cost Of The Theme

WordPress offers [free as well as premium themes](#), and the budget of the project will help in identifying some suitable ones from which the most appropriate can be selected.

Contrary to popular belief, it is wrong that free themes do not possess many functionalities, but they may be limited in offering customization options to users. Paid themes have unlimited personalization options in addition to other facilities such as after-sales support and regular updates.

Custom theme development is a costly affair suitable for large-scale projects and initiatives; it will be sensible to use an existing theme with flexible options for building an interface.

2. Responsive And Mobile Friendly Nature

The selected theme must be responsive and mobile-friendly as website traffic these days are not limited to computers and is coming from a variety of handheld devices with varying screen sizes.

To provide each guest with a satisfying and wholesome user experience, irrespective of the device being used, the website must be optimized for viewing for all screen sizes.

Moreover, all the critical features of the interface must be accessible and run smoothly on all devices.

Another factor that makes checking the responsiveness of a theme necessary is that search engines are also looking at mobile friendliness as a criterion for ranking websites in search results.

3. Availability Of Customization Options

The options for customization available in a theme also affect the final theme selection as these features are required for imparting a unique look to the interface as well as for conducting any modifications in the future.

It will be pertinent to analyze all the facilities provided for personalization to gauge the ease with which any styling changes like modifying the typography or color scheme of the website can be performed before choosing a theme for web development.

Altering theme elements is also possible through code modification, but having preset options for doing so will help complete the process quickly.

4. Options For Page Styling

Page styling is one of the most crucial aspects that are vital not only for creating an attractive interface, but also for communicating the marketing strategy of the organization for which the website is being created.

A website consists of various pages, all of which require to be optimized for the purpose for which they have been created, like generating contact information, e-commerce, review comments, or blogs.

It is, therefore, necessary that a theme that offers multiple options for page styling is chosen so that the transitioning from one page to the other for any user is seamless.

5. Auto Update and Support Facility

One of the essential features of WordPress themes that must be evaluated before choosing one is the facility for support and future upgrades.

Most professional themes come with auto-update features, and details can be found in their documentation about the process of notification and installation of upgrades.

Paid themes offer customer support for the resolution of any problems or issues related to any aspect of the template, and a lot of famous free theme developers also provide help through support forums.

6. SEO Friendliness Of The Theme

The primary objective behind investing in having a presence in the virtual world for any individual or organization is to reach the maximum number of people for popularizing a business or furthering a cause.

Having a website that is easily discovered and indexed by search engines is therefore mandatory, which makes it necessary to look for the level of [SEO friendliness of a theme](#) before selecting one.

Check for some specific features like website readability by search engines, website speed, and compatibility with SEO plugins as all these factors affect the visibility of a virtual interface.

7. Social Media Integration Options

Social media has emerged as an excellent avenue for increasing engagement with users and connecting with them, which makes it necessary to have an interface that has the capability for integration of all major social networks.

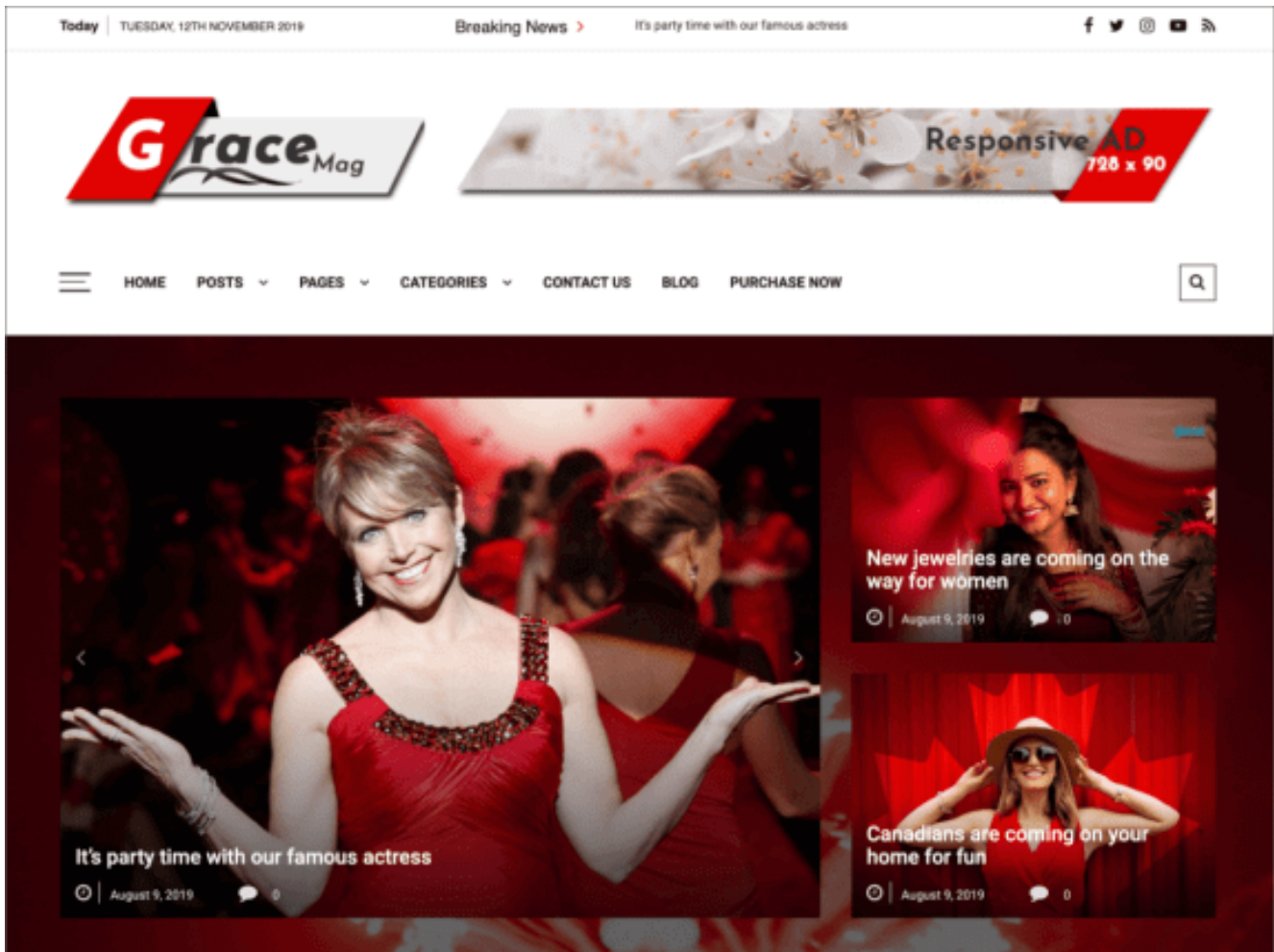
Most new themes have inbuilt facilities for the incorporation of popular networks, saving the user the trouble of installing a plugin for the purpose, and choosing one with such features will be helpful.

To ease your work, here I have come up with some amazing and the best WordPress themes that are suitable for building any kind of website.

Top Best Responsive & Amazingly Built WordPress Themes

[Grace Mag](#)

Grace Mag is applicable for creating news and magazine websites. The theme comes with a responsive facility that allows your website looks great on all kinds of devices. Giving you the flexibility to make the required changes in the theme, it is also translation-ready.



Moreover, the theme is also optimized with best SEO practices ultimately leading your website to perform great in search engines. The multiple blog layouts allow you to give a perfect structure to the blog just the way you have imagined. With Grace Mag blog WordPress theme you will be able to make breathtaking blog posts by using more than one header layout, advanced typography options, advanced color options, and many more.

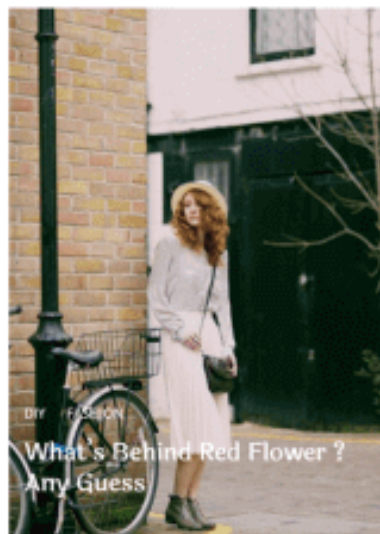
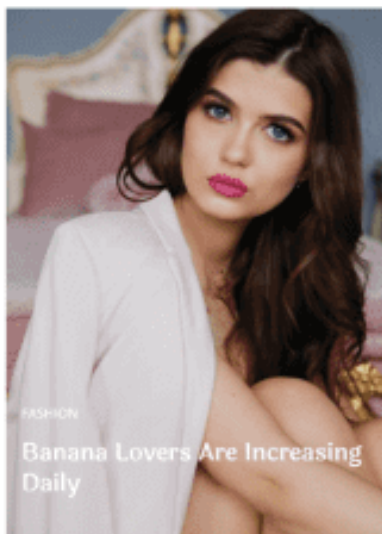
The main features are:-

- One-Click Demo Import
- Advance Color Option
- Multiple Header Layout
- Cross-browser compatible
- SEO Friendly
- Multiple Archive Layout
- Single Page attributes Enable / Disable Options

- Multiple Single Layout
- Easy to customize Sections
- Multiple Default Page Layout
- Multiple Post Slider Layout

[Theme Demo](#)

[Viable Blog](#)



Viable Blog is another best free blog WordPress theme that is fully responsive. The theme is a modern, beautiful, and clean WordPress blog theme designed and developed especially for personal blogging. Developed by following the WordPress standards, this free blog WordPress theme is also cross-browser compatible and gives a great look in every digital device.

The theme is crafted with a lot of customization options and totally fits fashion blog, lifestyle blog,

The main features are:-

- Multiple header layouts
- Multiple banner layouts
- Sidebar & Footer widgets
- Post-Formates
- Breadcrumb Navigation
- Pagination Layouts
- Blog Post Layout
- Custom Menu
- Sticky Sidebar
- Translation ready
- Responsive

[Theme Demo](#)

GuCherry Blog

A modern and best free WordPress theme built especially for creating blogs of any kind is GuCherry. Featuring elegant and clean layouts, the theme gives you creative possibilities enabling you to make a unique creation of yourself.

GUCHERRY BLOG



Who doesn't love a clean, sleek, and user-friendly interface, yes GuCherry Blog has it all.

Also if you want to share your experience of different things such as travel, lifestyle, food, fashion, education, entertainment, holiday, news, etc. then this theme is perfect for you.

The cross-browser compatibility features will make your website available in popular browsers. Other than that, this free WordPress theme for blogs is speed and SEO optimized assuring you that your website will do great in search engines.

The main features are:-

- One-Click Demo Import
- Advanced Typography Option
- Advance Color Option

- Multiple Header Layout
- Multiple Blog Post Layout
- Multiple Archive Layout
- Multiple Single Layout
- Multiple Default Page Layout
- Multiple Post Slider Layout
- Fallback Image Option

[Theme Demo](#)

Arya Multipurpose

Arya Multipurpose gives you the freedom to create your amazing website without having knowledge of a single line of code.

Build flawless and amazing websites related to different professions like Businesses, Agencies, Apps landings, Freelancers, crypto business, Portfolio, Photographers, eCommerce Stores, Consulting, Architects, Bloggers, Personal, and many more.



- What We Believe

All Your Data Collected In Single App

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[Get Started](#)

This best responsive WordPress theme is simple to use and cleanly coded. Furthermore, in case of any queries or issues, you can take help from the super-friendly and reliable support team. The Elementor drag and drop features will make your website stand out from the crowd.

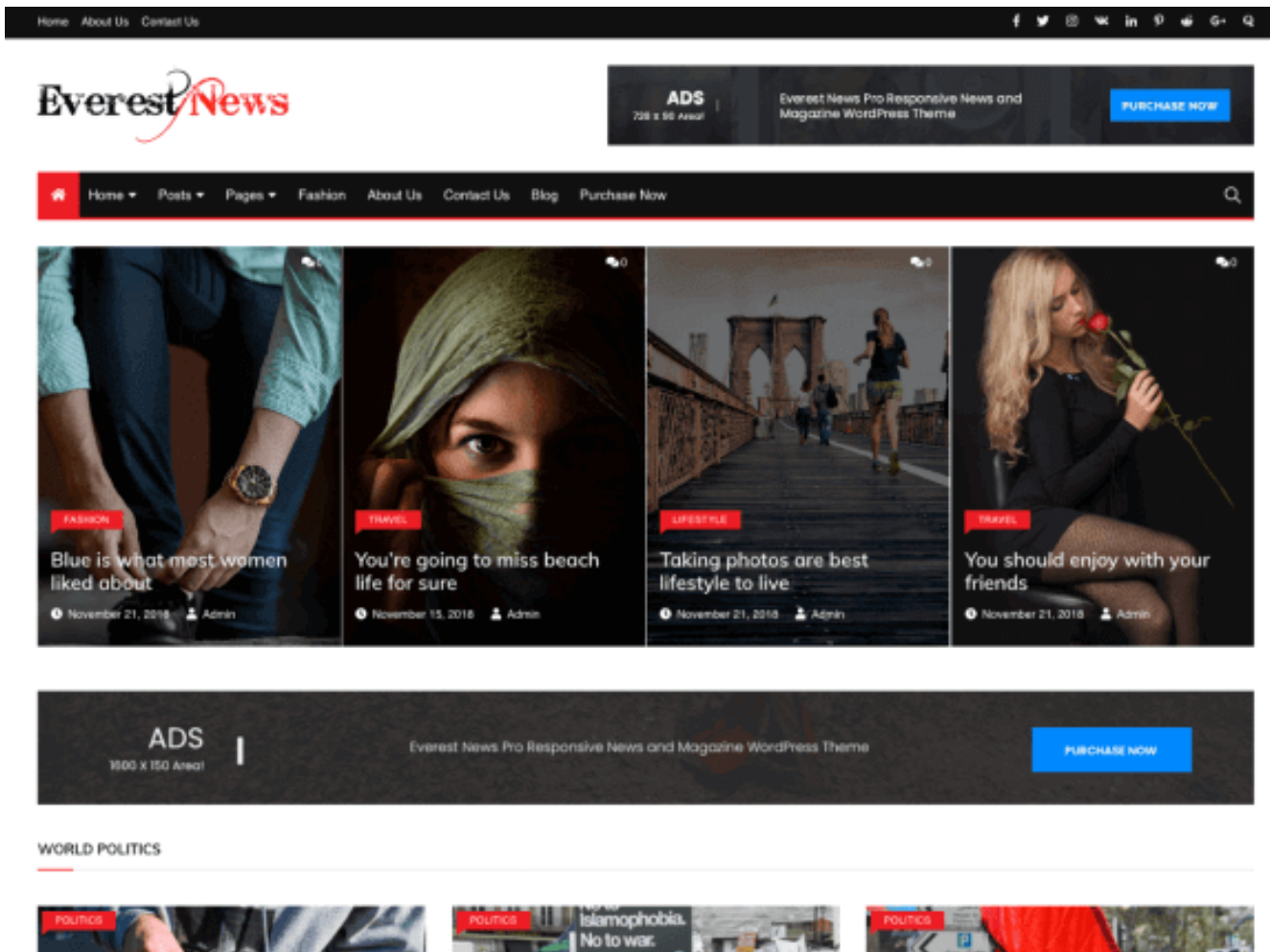
The main features are:

- Drag & Drop page builder
- One-click demo install
- Powerful Theme Options
- Faster and Smooth Page Loading
- WooCommerce Ready
- Online Documentation
- Translation Ready
- Advanced GDPR tools

[Theme Demo](#)

Everest News

Everest News is another best responsive WordPress theme that is crafted beautifully to meet the coding standards of WordPress.



With a wide range of functionalities, this best blog WordPress theme has great speed, security, likes, dislikes, views count, comments, live events, social integration, and more.

Use this best responsive news and magazine theme for your live events, publishing online news, magazines many other purposes. The Live Customizer gives you the freedom to make instant changes.

The main features are:

- One-Click Demo Import

- 5+ Modern Slider Design
- 25+ Ready Made Widgets
- Live Events
- 5 Banner Variations
- Lazy load for images
- Advanced Typography & Colors
- 5 Demos Crafted

[Theme Demo](#)

Furthermore, you can check out [free WordPress blog themes](#) to get more information about the WordPress free blog themes. It's true that more option will confuse us and also makes us greedy but it also let us choose the best out for ourselves.

Wrapping Up!

WordPress offers a wide array of [themes](#), paid as well as free, which can be used for web development.

Developers need to possess knowledge about all essential features of WordPress themes to select the most appropriate one for a project.

You may also want to take a look at:

[Best Premium WordPress eCommerce Themes](#)

[Best Free WordPress Themes for Personal Blog](#)

[Best Free WordPress Magazine Themes](#)

[Best Portfolio WordPress Themes](#)

[Best Free Elementor WordPress Themes](#)