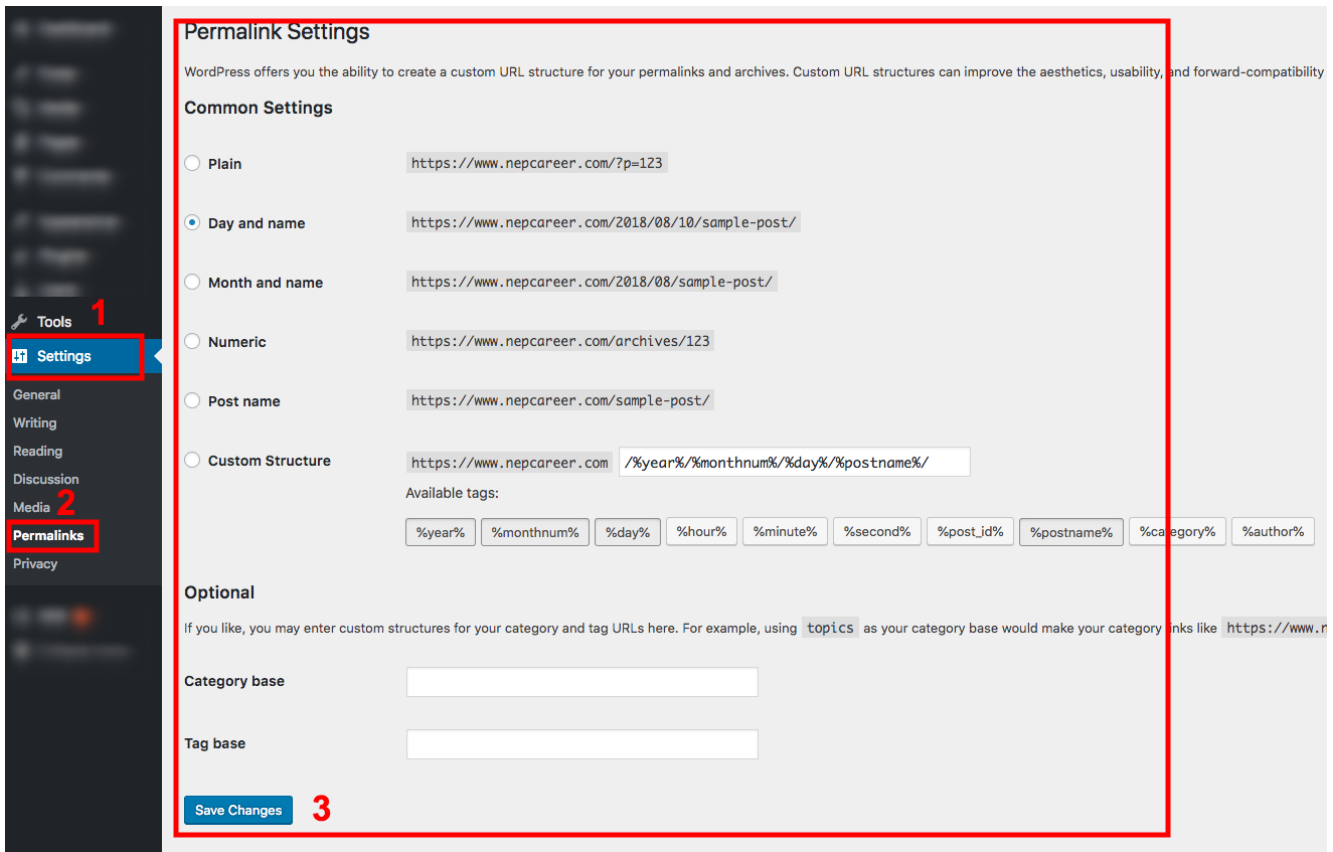


11 Basic SEO tips to turbocharge your WordPress Website

Whether you are starting a business website using WordPress theme or starting a blog, you will have to focus on building an excellent SEO strategy to boost your online business. You will find countless SEO tips and tricks to get started with your [new website design](#). However, you need to focus on a few basic SEO techniques that will help you build great credibility and authority of your site. Here, we will be sharing a few basic SEO tips that will help you improve your WordPress website. Let's have a look at how you can easily improve the overall SEO of your site.

Formatting permalinks

Before you go on to get into complex SEO practices, you should consider focusing on basic SEO tips. Permalinks will play an important role when you are trying to improve the SEO of your website. It is the address that appears in the URL bar, and you will have the option to edit it. You can make it memorable with the keywords you are targeting. Make sure that the site's URL includes relevant keywords.



Managing tags

Make sure that you are focusing on the tags in your posts. The tags of your post will also play an important role, and you should focus on creating tags with targeted keywords. Moreover, you must consider using H1 and H2 tags with the relevant keywords. If you are focusing to manage title tags and post tags, then you will be able to improve the SEO of your website.

Keywords and linking

One of the most important things that you need to focus on is the keyword placement. Make sure that you are placing your keywords at the start of your content. More importantly, you should always use the recommended percentage of using keywords in a single post. The placement of keywords matters a lot, and you should place them creatively. You should also consider linking your content to the relevant and authoritative content

out there. If there is a valuable content out there, then you should consider linking to it, so you improve the worth of your blog.

Use an excellent SEO plugin

If you are new to WordPress and you are finding it difficult to manage the SEO of your website, then you can always choose the best SEO plugin for your website. There are different SEO plugins including Yoast SEO plugin that you can use for your website. The SEO plugin will give you multiple options for adding metadata and Meta description of your post. Using SEO plugin will make things a lot easier for you.

Focus on the speed of your blog

Make sure that you are always focusing on the speed of your WordPress blog. For improving the speed of your website, you should consider using a caching plugin. There are plenty of caching plugins available out there, and you should consider selecting the reputable one for your WordPress website. It is the perfect way to proceed so you can avoid all the problems that you are facing while improving the SEO of your website. You should also focus on selecting the right hosting environment for your website.

Link to your old posts

Whenever you are creating new posts, you should consider linking your new posts to your old ones. It will give improve the SEO of your blog, and you will be able to make things a lot easier for yourself. By linking to your old posts, you will be able to liven up your previous content. Most of the bloggers find it an excellent SEO practice, and you should consider doing it as well.

Optimize images properly

If you want to improve the overall SEO of your blog, then optimising your content should be your priority. If you are not optimising your content properly, then you are making a huge mistake. There are plenty of online services available where you can optimise the images. Moreover, you can use the best plugin as well to optimise the images on your WordPress website. Make sure that you are optimising all of your content so you can avoid problems later on.

Post titles matter

Another important thing that you will have to focus on is creating excellent post titles. If you are not focusing on creating excellent post title, then you will be able to make the changes. Make sure that you are optimising your post titles and using all the relevant keywords.

Have a responsive design

You will have to select the best WordPress theme and make sure that the design of your website is responsive. It should be able to work on all the devices so you can improve the overall user experience. Make sure that you are selecting a responsive and light WordPress theme.

Keep adding fresh content

Make sure that you are adding fresh content on a regular basis. If you are not adding content on a regular basis, then you won't be able to achieve the desired outcome. Adding fresh content on a regular basis ensures that you will be able to improve the current situation of your website. It will help you improve the SEO and will help you get the authority as well.

Social media sharing is important

Most of the people ignore the power of social media when they are blogging. If you want to improve the visibility of your website, then you must know that the social media is the second best chance after search engine. It is one of the most important ways to improve the visibility and overall SEO of your website. Make sure that you are exploring all of your options and sharing your content on your business pages.

Conclusion

There are many SEO practices that you will have to focus on when starting a WordPress website. Make sure that you are following these 11 basic SEO tips to turbocharge your WordPress website. You need to focus on all these tips so you can get the desired outcome and increase audience as well. Selecting a SEO optimized theme is a professional practice to increase value and google rank. You can find some selective [Optimized themes](#) in this blog.