

# World's 10 favorite WordPress themes of startups

In this era where we rely so much on the internet, it is necessary for any of your business either big or small to have a website for a healthy advertisement and marketing. But it costs a lot of your money to build and even more for customization.

It is very hard for a startup to manage that huge amount of money and that is the reason why many of the startups dissolve. But WordPress provides you a platform where you can build great things.

This collection of the best WordPress themes for startups will help you launch a professional website, no matter the focus of your business.

Whether your startup is working on a new app, service, SaaS, or some other venture, there's likely to be multiple themes in this collection that are a good match for your project.

## 1. Fintech WP



It is primarily a WordPress theme for startups operating in

the financial technology and services sectors.

However, with eight high-quality website demos to choose from, all of which can be customized with the included drag-and-drop page builder tool, Fintech WP could be used to create a varied selection of modern startup websites with WordPress. In fact, many of the pre-built demos have business-focused designs that should appeal to a wide range of audiences.

It is a multi-purpose theme and suits startups really well.

## 2. Shapely



Shapely is the creative child of Colorlib – a WordPress agency specializing in WordPress themes. As a startup theme, Shapely offers an extensive catalog of features and website elements to amplify your business’s online presence. Similarly to agency websites, startups use a core set of business components to outline a concise business description. The main elements are product details, product team, and any kind of previews of the actual product.

## 3. Fluid



It is generally used for apps, digital business and startups. It consists of nine homepage demos which provides you a wide range of variety to choose from.

The best part is you can even build an online store and simply list the products with the Fluid theme.

Fluid also includes pre-built content for all the other pages your startup website is likely to require. In addition to the varied homepage designs, there are also layouts and templates for the about, contact, services, careers, FAQ, and portfolio pages. Like some of the other items in this collection of WordPress themes for startups, Fluid also has a full set of blog templates to help you provide your audience with regular updates about your business.

#### 4. Promote



Promote is a neatly designed theme on WordPress. It adds a bit

of a modern flavor to your site and helps to strengthen the image of your brand. Unless you don't find animations so interesting. Either way, Promote covers the crucial aspects of startup websites and throws in a magnificent Blog section. For a startup, it's mandatory to run a consistent blog with regular content updates. As a result, your organic traffic numbers are growing and solidifying over time. Most of all, Promote theme can effortlessly be converted into a unique design for a client or a side-project.

## 5. Sparks



It includes 12 homepage demos. With so many demos it still falls on number 5 due to its limitation for the mobile applications.

It has traditional app-style landing page layouts, with space for an app screenshot and links to the two leading app stores.

If your startup is focused on providing a service or more traditional product, then the Sparks WordPress theme could still be a good choice. There are a number of homepage layouts that make it easy to explain the details of your startup, display partner logos, client and customer feedback, team member profiles, pricing information, plus many more useful page elements. You'll also get access to pre-built templates for the inner pages of your site, including essential content

such as about, contact, portfolio, and ecommerce pages.

## 6. StartRight

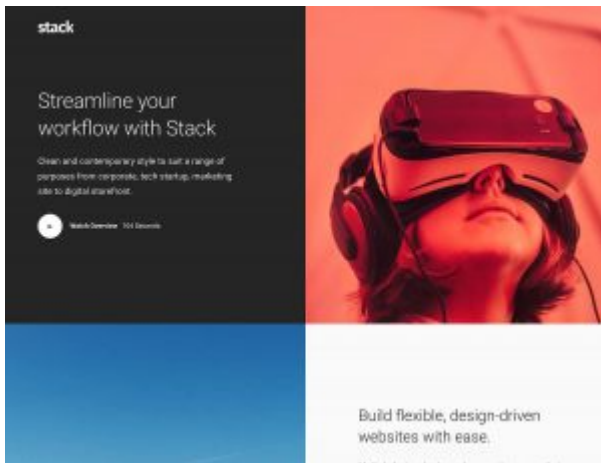


The name itself shows that this theme is particularly for startups. Presenting your website with this theme will set a kind of benchmark of your site in people's mind.

As the understanding of design evolves and so do the capabilities, it's much easier to differentiate an average website from a truly professional presence and StartRight provides anything you would need to make your brand website feel authentic. It begins with a stylish design.

The StartRight template uses Elementor, a custom drag and drop design editor. You can literally edit your design from the front of your homepage, and see the effects of your adjustments in real-time. For example, if you resize an element, it will show you how that is going to affect any elements nearby.

## 7. Stack



Stack is a latest launched theme. The developers of Stack have created over 30 homepage designs. A good amount of these demos are ideal for creating a startup website, no matter the type of product or service being offered. If you head over to the Stack theme homepage, you can view the pre-made designs and explore the website demos this theme includes.

Some possible startup-friendly Stack demos you might want to consider include the software landing page design, the agency demo, the studio portfolio mode, and the video homepage demo. In addition, if you want to create a website for a co-working startup with WordPress, Stack has a demo that's been built specifically for this purpose.

## 8. Startuply



It includes 7 homepage demos and 3 templates launching soon.

When you are ready to launch a site then it provides a very neat and stylish homepage. To ensure your startup WordPress website makes a good impression on your visitors, this theme has plenty of animation effects and design features to grab the attention of your audience. In fact, there are over 50 animation effects to make use of to ensure your website is more interesting.

Startuply also has a useful modal window feature. Thanks to this, you can add pop-up style windows to your website. Each of these windows can contain any custom content of your choice. This could include a welcome message, promotional content, or a form or video.

## 9. Stratus



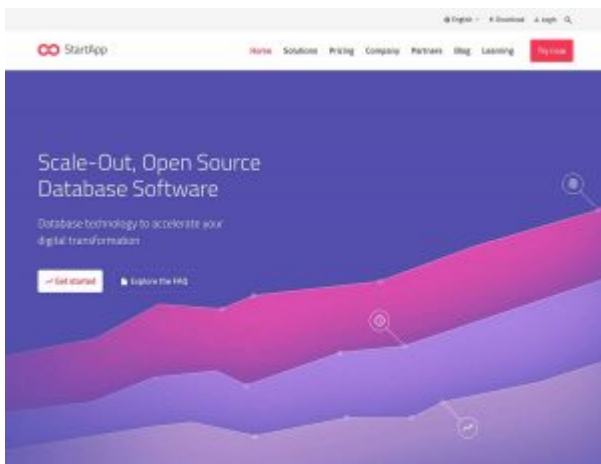
Stratus is a theme ideal for mobile applications and startups. Whether you're offering the world a new SaaS, app, digital download, service, or physical product the Stratus WordPress theme should have a suitable homepage design to match. In fact, with nine high-quality website demos to work with, you'll be spoilt for choice with this WordPress theme for startups.

Other features that add more value to this theme include a

powerful page builder tool and the premium Master Slider Pro slideshow creation plugin. WooCommerce support is also included too, helping you sell products and services from your website.

With five product showcase homepage designs to choose from, Stratus is a good technology-focused startup WordPress theme.

## 10. StartApp



It focuses on both creative as well as corporative startups. With a large library of homepage demos and content layouts, StartApp is able to appeal to a wide range of audiences. Therefore, no matter the type of startup you are creating a website for, StartApp could well be a suitable option. Although some themes that aim to appeal to everyone often end up looking bland, that certainly isn't the case with StartApp.

As this theme has been built with Visual Composer included in the package, the prebuilt content includes plenty of useful short code elements. Some examples are the media players, pricing tables, image carousels, sliders, interactive content displays, and much more. All of these elements can be customized through the Visual Composer drag-and-drop page builder interface, as well as moved around your content.



