

How to Become a Professional Blogger?

Something as familiar as the term 'Internet' is the term 'Blog.' Everyone knows about them or have at least read one of those. Most of us have a favorite blog of ours over the Internet.

Some of us are bloggers, while a lot of us aspire to be one. How to write a blog like a pro blogger is one of the main questions arising in our minds. We need to get the answer to these questions.

It would be interesting for you to learn that the term "weblog" was coined in 1997, which was then shortened to "blog" in 1999 by programmer Peter Merholz. Who knew that blogs would end up being such a popular Internet commodity.

If you are a beginner blogging, you probably want to know what all it takes to reach the goal of being a professional blogger.

Even if you are struggling to start a blog, you must know that a Professional blogger thrives on the confidence in their content.

How to Become a Professional Blogger?

Becoming a confident blogger is an essential key to being a professional blogger. However, this confidence comes from extensive subject knowledge and the ability to keep digging for more information.

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To become a professional blogger, you need to have the knowledge and the ability to turn it into consumable and engaging content for your audience.

To be a professional blogger who makes their living blogging, we have specific tips to help you out. Let's check them out.

Select the Right Blogging Platform

To become a professional blogger is also about your level of ease with your blogging platform.

[WordPress](#) is the most popular of them all and is the most seamless and easy to use. There are other mainstream blogging platforms as well, such as [Medium](#), [Blogger](#), [Tumblr](#), [Squarespace](#), etc.

You need to select your blogging platform upon how comfortable you are with one of these platforms.

If you are a coder, you can start your blogging website.

However, if you are a non-technical person who can go about following simple instructions to set up a blog, then you are at the right place here we will give information on how to write a blog like a pro blogger.

You can start your WordPress blog. So, if you are looking forward to [starting a blog](#) on your own, you can choose one from the options above and get started.

Select a Suitable Niche

To become a successful blogger, you should be very specific about your niche.

Just writing articles and getting traffic is not the way

blogging works in 2020. You need to be specific about topics and categories of content you post on your website to become an authority.

Similarly, if your blog content is relevant and the genre you are blogging about is trendy and exciting, you have taken the step in the right direction.

Some of the most common and exciting blog niches are:

- Tech Reviews
- Trending News
- Health and Fitness
- Beauty & Lifestyle
- Political
- Personal Finance, Blog, Development
- Food
- Travel
- DIY
- Gaming

So, if you are still unsure of what genre to pick up for your blogging pursuit, we have mentioned the most popular types above.

Content Creation & Quality

To date, there are over 500 million blogs, and their authors account for over 2 million blog posts daily. With so much of this Blog content out there, becoming a Pro blogger who stands out is quite an odd.

So, what makes a pro blogger unique is their quality of content and the way they put together this quality content for their audience to consume.

In fact, “Quality of content” is rated the #1 most crucial success factor among all bloggers.

Being able to communicate with your audience through your blog needs a certain level of expertise. A unique & attractive content creation style will become your signature style and will keep your audience hooked.

Try to deliver your information crisply and concisely, without overwhelming the reader with too much to process.

Also, high-quality images and videos help your blog shine. A high-resolution image and a well-thought-out and produced video can do a great deal for your blog.

So, spare a part of your initial blog investment for this one.

Designing your Blog

Again considering the crowd out there, a blog will only stand out if it has been designed well and looks aesthetic.

The web design of your blog can drive in new visitors or force the existing ones to abandon your blog; bad blog design is a deal-breaker.

However, aesthetic, color-coordinated, and bold blog design will get people to fall in love with your blog in the first place.

In a nutshell, your blog design should be aimed to make the reading effortless and clean. Hence picking the [right WordPress theme](#) for your blog or website is necessary.

How to Engage Your Blog Audience?

The secret to the success of pro bloggers is their tactic to engage their blog audience ethically. It would be fair to say that if prioritized, engagement can do wonders for your blog's popularity and overall success.

So, as a new blogger who has recently started in the digital

world, here is a little secret sauce for you.

If blog engagement is genuinely your goal, you must always make sure that nothing (Ads, Clickbait, popups, unstructured information, cluttered design, obscure elements, etc.) ever should come in the way of your visitors while they are trying to find and consume your content.

How to Build your Blog Network?

Every blog exists within a genre, which is shared by many other blog websites and the author bloggers. So, it is true that no matter how hard you try, you will never be able to succeed independently, on your own honestly.

It is essential for a new blogger to actively try to become a part of their genre and establish networking practices as well. This will include them interacting with other bloggers and their blogs that exist in their niche.

If the genre has a super active community, these new bloggers should not hold back from participating in these community events.

The best that they can do is interact with these blogs, drop comments on new updates, and provide honest yet humble feedback on the same.

Also, when a community blogger interacts with a new blog, it is in their best interest that they engage with them.

Tapping the opportunity to collaborate for a podcast or merely a guest blog post can work well for both the bloggers.

Loading Speed of your Blog

Your blog has a split second to impress the new visitors. The real deal takes place only once they figure out what they want

to spend more time going through your blog.

However, this split second can be easily lost to a slow loading blog website. Hence, you must spend your dollars on decent and reliable web hosts only.

Additional Tips:

Here are a few extra tips that shall help you how to write a blog like a pro blogger league.

- Invest your time in research and towards creating original content
- Create a sound social media presence for your blog
- Collaborate for guest posts
- Establish your blog's authority
- Engage with your loyal readers on a personal basis
- Do not try to blog about controversial topics.
- Do not spam
- Begin to monetize your blog only once you have established your
- Blog's identity as a value blog
- Keep yourself updated with the latest blogging trends and practices.

Wrapping Up

Setting up a blog isn't quite a deal these days. However, sustaining this blog means everything. It is not as easy as logging in to your blog site and updating some generic mantra.

Pro blogging demands consistency, research, expertise, and patience, and ideas on how to write a blog like a pro blogger.

Only when you can imbibe these traits of a pro blogger, you can be one. For the rest of the hard work, our tips mentioned above will immensely help you blog like a real Professional Blogger.