

15 Most Popular Free WordPress Themes (Updated) 2021

If you are searching for the best and top collection of the most popular free WordPress themes for the year 2021, then look into the list below. WordPress provides themes that you can buy and some free as well for the people who love free items. It's not that since it is free it is not good, some of them are even capable of beating the premium ones too. And here I have come up with the top 15 best and most popular WordPress themes which are popular among people too due to their extraordinary features.

Just because the below-listed themes are free doesn't mean they are lesser than the premium ones. The mentioned free WordPress themes are popular because of their advanced functionalities. These are clearly the best collection with thousands of active installations and trusted by many users.

Top 15 Best & Most Popular Free WordPress Themes 2021 (Updated)

- Astra
- Ocean WP
- ColorMag
- Everest News
- Responsive
- Hestia
- Sydney
- GeneratePress
- Vantage
- Hello Elementor
- Popular FX

- Neve
- Kadence
- Inspiro

[Astra](#)



[Astra](#) is a free and very popular WordPress theme but a beautiful one with active installations of more than 1 million.

Offering special features and templates. the theme works perfectly with all page builders like [Elementor](#), [Beaver Builder](#), [Visual Composer](#), [SiteOrigin](#), Divi, etc.

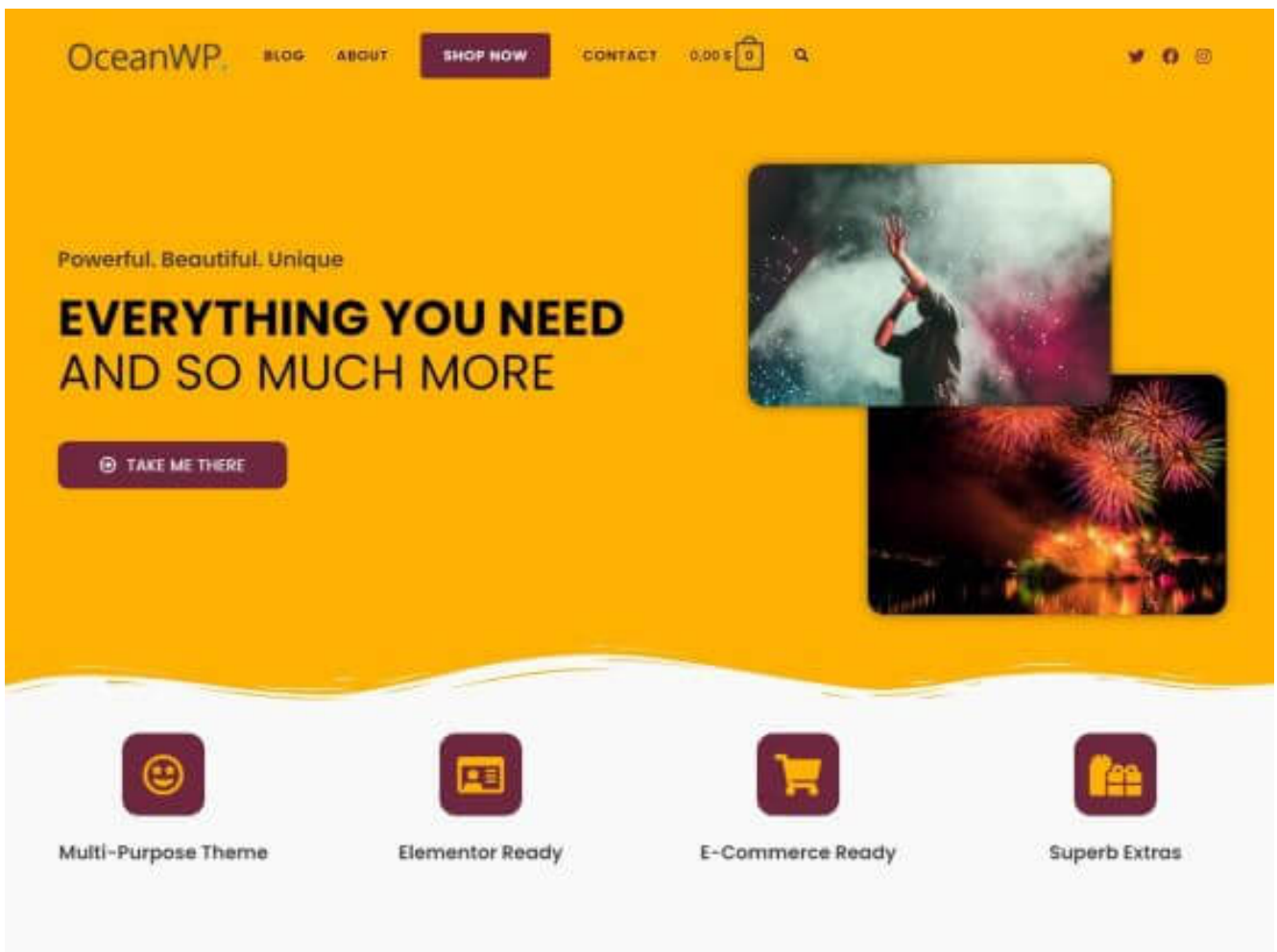
The developers claim that this most popular WordPress theme is free and is designed with visitor engagement in mind and allows anyone to create a beautiful, fast, and mobile-friendly website, compatible with all browsers and devices.

[View Details](#)

It works well with major WordPress plugins like [WooCommerce](#), [bbPress](#), [Jetpack](#), and many others. A Pro version is also available. Customizing this top best free multipurpose and popular WordPress theme is very simple.

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[Ocean WP](#)



OceanWP is lightweight and highly expandable that can be used for almost all types of websites such as blogs, portfolios, business websites, WooCommerce storefronts, and many more. It is another most popular free multipurpose WordPress theme that consists of different premium features.

It is an ultimate WordPress template that contains 13 inbuilt free demos. All these demos can be imported and installed on

your website with a single click. Additionally, the theme is also fully compatible with popular pages builder plugins like [Elementor](#), [Visual Composer](#), [Beaver Builder](#), and [Divi Builder](#) that provide you full control over each of the pages you created on your website.

Ocean WP is another best popular free WordPress theme that is also a lightweight theme that results in fast page loading time. Integrated with WordPress Customizer, you can view the real-time changes.

This top free most popular WordPress theme is integrated with the mega menu for creating multi-layered navigation menus.

[Theme Details](#)

[ColorMag](#)



ColorMag is a modern and most popular free news and magazine

WordPress theme with active installations of 100,000+ which is suitable for magazines, newspapers, publishing sites, and more.

The theme has an elegant and beautiful look, with colorful buttons, a featured slider, and an intuitive content structure. Being one of the most popular free news WordPress themes ColorMag has also a multipurpose design, which fits any topic you want to write about.

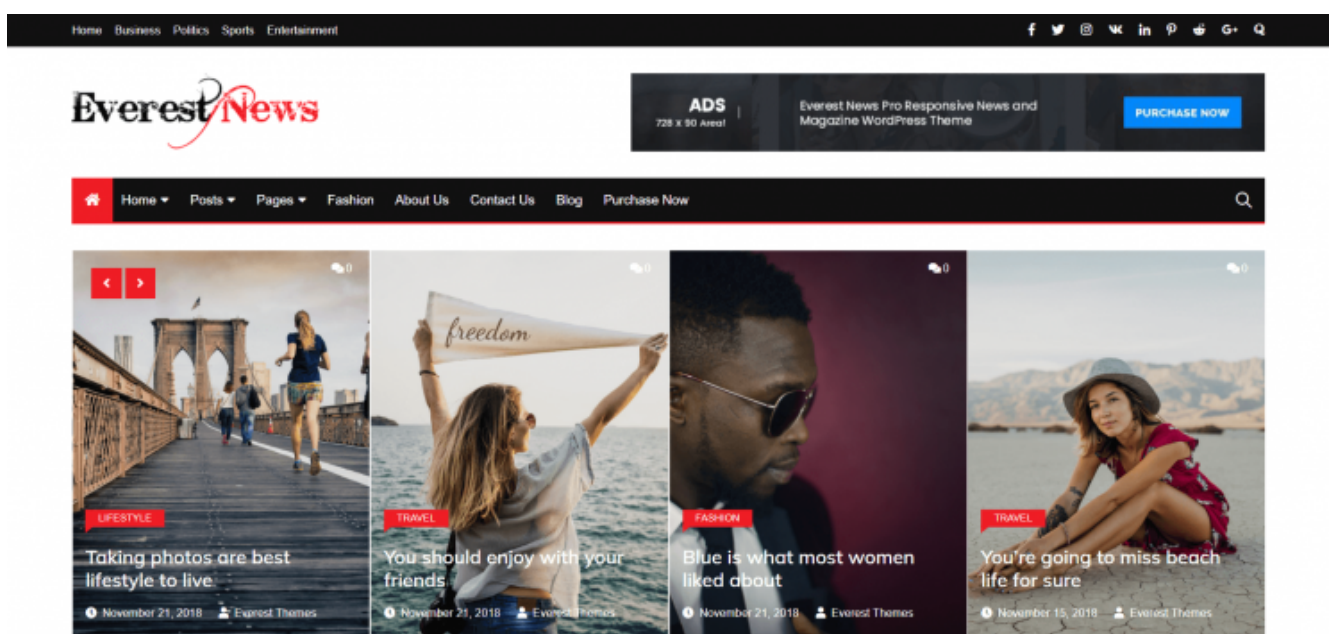
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Anyone with or without coding knowledge will be able to set up this free popular WordPress theme with easy-to-use customizable layouts.

Its key characteristics are responsive design, primary color, boxed and wide layout option, [WooCommerce](#) compatibility, 15+ widget areas, and 5+ custom widgets, 6 social icons, and 1 custom menu.

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[Everest News](#)



Everest News WordPress is a fully professional and the most

popular free news WordPress theme that perfectly suits any kind of news portal, magazine, news channel, blogs, newspaper, and so on.

Even if you are a news reporter or a news publisher, you can share your news reports with ease by using Everest News theme.

[Theme Details](#)

Perfectly suits online news, magazines, and blogs. The theme is clean and is built to meet the WordPress standard.

Furthermore, the theme is optimized with SEO, speed, security, has comments section, and is also translation-ready.

Includes a wide range of functionality with different banner design templates. Other than that it is also optimized with SEO, the theme is super fast and secure.

It comes with sections such as likes, dislikes, views count, comments, Live events, and social media integration as well.

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[Responsive](#)

Welcome to Responsive

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Responsive is the best free and most popular WordPress theme that WordPress has provided so far. Responsive is [WooCommerce](#) compatible, Multilingual Ready (WPML), RTL-Language support, Retina-ready, and Search Engine Friendly theme that is compatible in 45 different languages.

The theme can be used for creating any kind of website such as blogs, WooCommerce, Portfolio, Podcast, Startups, Consultancy, Education, LMS, Auctions, and more. You can create blog or eCommerce websites using a user-friendly drag and drop interface of this popular and best free WordPress theme.

[View Details](#)

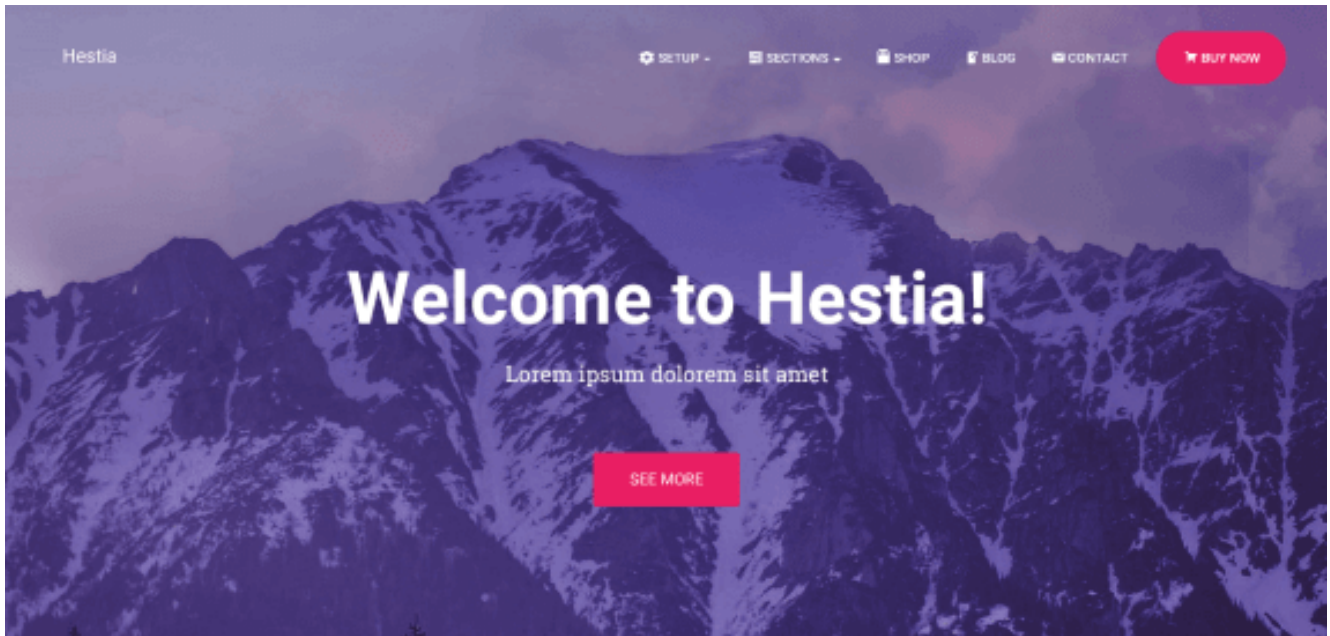
Responsive is a modern, lightweight, and most popular free responsive WordPress theme that comes with 15+ ready-to-use templates.

This is one of the most popular and free WordPress themes

which is easy to customize.

[Get Hosting](#)

[Hestia](#)



What we stand for



Responsive

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Quality

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Hestia is a neat, sleek and beautiful, and popular multipurpose WordPress theme that is also free. It has active installations more than 100,000.

This free and famous multipurpose WordPress theme fits businesses of any kind like creative businesses, small businesses (restaurants, wedding planners, sport/medical shops), startups, corporate businesses, online agencies and firms, portfolios, eCommerce (WooCommerce), freelancers, and many more.

[View Details](#)

Some key characteristics of Hestia include responsive design, material UI Kit, widgetized footer, WooCommerce, and page builders compatibility, SEO friendly, Sendinblue integration (for newsletter forms), and Live Customizer.

Hestia features some of the great qualities that most of the even premium themes don't have. This most famous and free responsive WordPress theme uses the latest designs from Material UI Kit. It has a one-page design with smooth scrolling and a modern, artistic look.

Hestia also has an online shop, that borrows a bit of Pinterest's design, and a full-width featured slider.

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[Sydney](#)



Sydney is a clean-looking and most famous free responsive WordPress theme loaded with modern trendy designs. It is more compatible for business rather than other purposes.

The theme has a professional look, a widgetized footer, and a simple design. This best free popular WordPress theme also has a modern and beautiful interface and comes with colorful sections.

[View Details](#)

Its key features are responsive layout, translation ready, parallax backgrounds, slider or static image header, social links, and Google fonts.

The theme is one of the powerful and popular free business WordPress theme that provides a fast way for companies or freelancers to create an awesome online presence. You can import the demo content with just a few clicks and your site is ready to roll.

This best free popular WordPress theme comes with a lot of customization possibilities such as access to all Google Fonts, full-color control, layout control, logo upload, full-screen slider, and many more.

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[**GeneratePress**](#)



Welcome to

GeneratePress

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What We Do

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For every website, performance is important which is why a fresh GeneratePress install adds less than 10kb (gzipped) to your page size.

GeneratePress is the most popular WordPress theme that is a lightweight WordPress theme built with a focus on speed and usability. Take full advantage of the new block editor (Gutenberg), which gives you more control over creating your content.

Not only that GeneratePress is also compatible with major page builders such as including Beaver Builder and Elementor.

[View Details](#)

The theme fully emphasizes WordPress coding standards which also helps in boosting the compatibility with well-coded plugins.

Furthermore, GeneratePress is fully responsive and also compatible with WooCommerce. This best free responsive and most popular WordPress theme uses valid HTML/CSS and is also translated into over 25 languages.

Some of its features are microdata integration, 9 widget areas, 5 navigation locations, 5 sidebar layouts, dropdown menus (click or hover) and navigation color presets.

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Vantage



Vantage is a versatile multi-purpose and very famous free WordPress theme.

This best popular free WordPress is developed by [Site Origin](#).

Its strengths are tight integration with some powerful plugins like Page Builder for responsive page layouts, MetaSlider for big beautiful sliders, and WooCommerce to help you sell online.

[View Details](#)

The theme being one of the most popular WordPress themes with more than 70,000 installations is a fully responsive and retina-ready theme.

With this popular free WordPress theme, you can make your website more beautiful, fast, and easy to read with your favorite Google Font built right into the WordPress customizer.

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[Hello Elementor](#)



Hello

Theme

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Hello Elementor is another very famous and best free elementor WordPress theme with a very interactive design. It is a simple single-page theme.

The main colors are black and white, but some sections skip from classic to more vivid light green, yellow or red. The design overall is an elegant and classic one. I can explain it as a fine example of a Bootstrap WordPress theme.

[View Details](#)

It is fully loaded with features like clean and validated code, parallax effect, WooCommerce integration, a theme options panel, localization (complete translation), responsive design, and easy contact functionality.

This best free popular WordPress theme is fast and lightweight with responsive designs and layouts. Fully supported by RTL, the theme is also designed to meet the coding standards.

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[PopularFX](#)

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Lorem Ipsum



Lorem Ipsum

PopularFX is a modern, elegant theme with a very sleek, attractive, and most popular free WordPress theme. It is compatible with E-Commerce sites as it comes with a full-screen slider.

It comes with a page builder giving you powerful design options and tools which simplify your website building process. To design your page you can simply drag and drop the elements provided by this popular free WordPress theme.

[View Details](#)

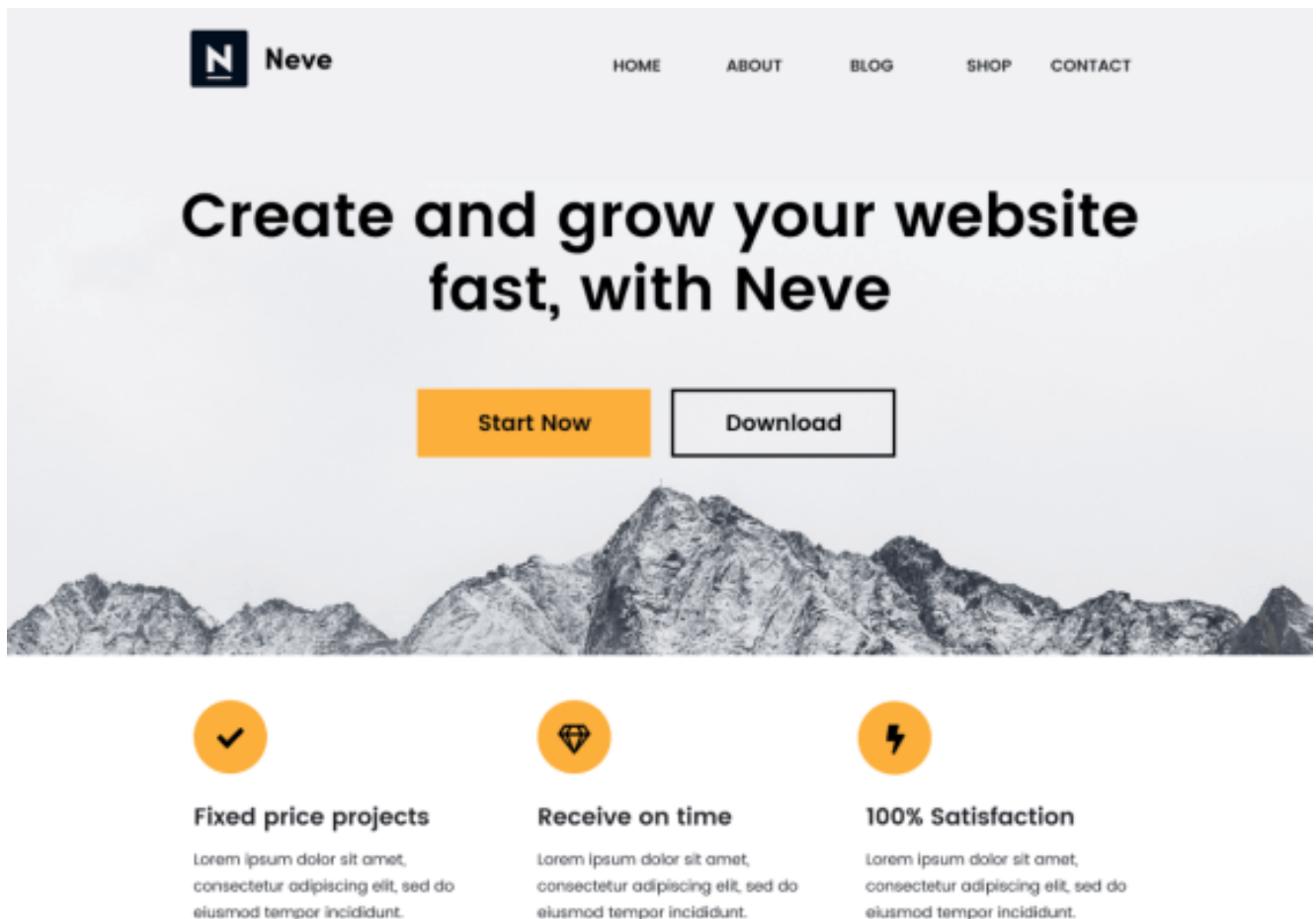
PopularFX theme is one of the most popular free WordPress theme that is simple yet powerful for any type of website. The page builder with so many designing options and tools helps you create a website fast and easily. Visual editing enables you to design your website layout exactly how you want.

Some of the exciting features of this famous free responsive

WordPress theme are 100+ pre-made templates, fully customizable, SEO Friendly, excellent performance, in-line editing, visual effects, and many more.

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Neve



Neve is a multi-purpose and elegant Bootstrap WordPress theme with active installations of 200,000+. This is one of the very popular and fully responsive free WordPress theme that comes with a shop section, smooth scrolling, and a modern appearance. It is a beautifully created design where we should put the contents first.

Neve is perfect for blogs, small businesses, startups, agencies, firms, e-commerce shops (WooCommerce storefront) as well as personal portfolio sites and most types of projects.

This top best and most popular free WordPress theme looks quite classy due to the trendy parallax effect.

[View Details](#)

Its key features include responsive structure, parallax effect, custom logos, icons, and menus, multiple color schemes, tons of social icons, and Google Maps integration. Furthermore, this free popular WordPress theme works perfectly with Gutenberg. And also with the most popular page builders such as Elementor, Brizy, Beaver Builder, Visual Composer, SiteOrigin, Divi.

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Kadence



Kadence is a modern WordPress theme specially designed for publications such as e-Newspaper, Magazines, and also the

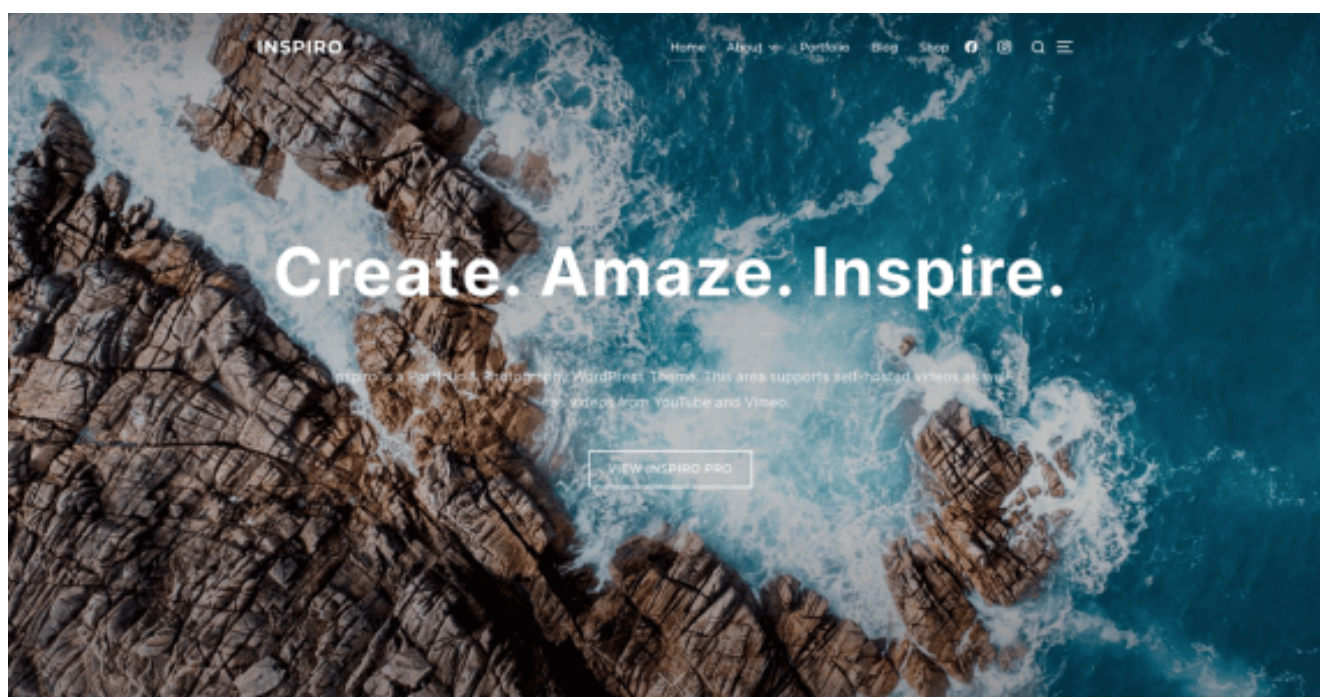
affiliated sites. It comes with a clean multipurpose interface, a great fit for technology topics, but also for anything else you'd like to feature here. The theme has a nice review/rating system provided by the WP Product Review plugin.

[View Demo](#)

Its other features are responsive design, responsive featured slider, translation ready, advanced rating chart (WP Product Review integration), carousel slider for the products, widgetized footer, and modern and beautiful design.

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[Inspiro](#)



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Inspiro is the perfect solution to create a beautiful website for your portfolio or your business. If you're looking to create a captivating presence online, then you've found the right tool. The theme is easy to manage, with a **drag-and-drop** interface and fully customizable using the **Theme Customizer**.

[ABOUT US](#)

Inspiro is another professional & lightweight free WordPress themes which is also very popular because of its extendible features.

[View Demo](#)

With the quick and easy to installation process of this most popular WordPress theme Inspiro. The theme is built by a team of professional developers using latest web standards to ensure clean, readable and easy-to-modify code.

It is packed with features including a fullscreen area that supports Vimeo, YouTube & self-hosted video background and Page Builder integration. Inspiro theme is perfect for showing off your photography and video portfolio.

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Finishing Up!

As you can see that I have mentioned above the coolest and most popular free WordPress themes come with many exciting strong features. There are so many popular free WordPress themes and you can use any of them as per the requirements of your website. Also, in case of any queries, feel free to connect with us.

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